

Welcome From Our CEO



A very warm welcome to Widgit! I'm delighted you've considered joining our team, and hope you'll enjoy learning more about this exciting role, our organisation, and our hopes and dreams for the future.

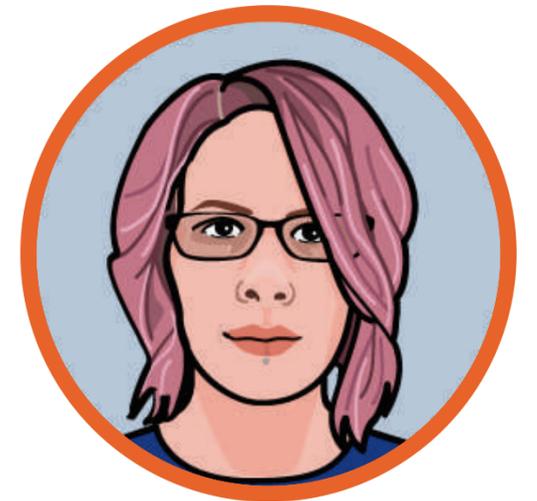
Widgit Symbols were created with one goal in mind: to help people of all ages and abilities understand and feel understood. We stand by this belief today and are committed to doing business for good. As a company from humble beginnings and having just become a Certified B Corporation, we want to grow in a way that aligns with our passion for people and the planet.

As we continue on our growth trajectory following the pandemic, we proudly maintain our reputation as pioneering providers of symbol language and symbol technologies. From our desktop InPrint software to Widgit Online, our transition from traditional to Software as a Service (SaaS) signals a pivotal moment for the business. As such, we're looking for skilled individuals to support us on this journey. For this role, we are seeking someone who can lead and strengthen the financial foundations of the business. You'll play a key part in ensuring accurate, compliant financial operations, while developing robust processes and reporting to support Widgit's continued growth.

From our audience to our staff through to our board, inclusivity is at the heart of Widgit and what we offer. We celebrate what makes our colleagues and customers unique, while fostering an environment of compassion and kindness. With this in mind, we are keen to hear from individuals of all backgrounds when it comes to growing our team.

Thank you for expressing an interest in working for Widgit, and I wish you all the best with your application.

Kind regards,
Cate Rae, CEO



Cate Rae
CEO

Welcome From Our CFO



As Widgit continues to grow, the Finance function plays a critical role in strengthening the systems, processes and controls that support sustainable growth. As the business scales and our operations become more complex, clear financial insight and strong foundations are increasingly essential.

This evolution creates a significant opportunity for Finance to become a true strategic partner – contributing to product and commercial planning, supporting investment decisions, and helping the organisation understand performance with greater clarity.

We are building a Finance team that is collaborative, forward-looking and improvement-minded, able to meet both the day-to-day needs of the organisation and its longer-term ambitions. For the right leader, this is a chance to shape the future of Finance within a mission-driven, scaling business.

All the best with your application,
Paul Williams, CFO



Paul Williams

CFO

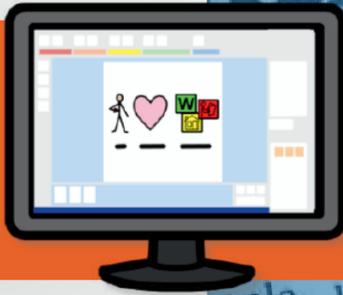


About Us

What we do, our mission and values



About Widgit



Founded in 1981 and incorporated in 1984, Widgit has been making educational software for 40 years, and we are the longest established Special Educational Needs (SEN) software company in the UK.

Today, Widgit's symbols and software titles are used to support people around the world and help them realise their full potential, no matter what their age, ability or background.



[Find out more](#) 





Who We Help



Symbol support is a helpful bridge from the known (pictures/objects) to the unknown (printed word). People who use and are supported by symbols include:

- Children and adults with a learning impairment or communication challenge (for example, autism, Down's Syndrome, dyslexia or dementia);
- Children beginning to read or who struggle with text;
- People for whom English is an additional language;
- Individuals with speech and language difficulties;
- People in emergency situations or those who are critically ill;
- Disadvantaged people (for example, those who have fallen out of the education system before achieving functional literacy levels);
- Visitors from a foreign country or those learning a foreign language.



Where We Are Now



With over 50 employees, Widge is in a scale-up phase, undertaking projects such as integrating a new CRM system and developing an amazing Employee Value Proposition, underpinned by culture. The business has experienced continuous growth (both UK and internationally) in previous years and is experiencing the related organisational/leadership and cultural opportunities and challenges.

You will have the opportunity to contribute to Widge's transition towards realising that goal, fostering a culture that prioritises social and environmental responsibility alongside financial performance.

If you are passionate about technology for good, and being part of a business that prioritises an inclusive and supported workforce, we invite you to join our team and make a positive difference to the lives of people around the world.

Proud To Be a B Corp

Certified



Corporation



At Wigit, we care about making a positive impact – both with people and the planet in mind. From monitoring our carbon footprint to giving back to the community, we’re proud to have achieved certified B Corp status.

Becoming a B Corp means we meet high standards of social and environmental performance, accountability, and transparency. It reflects our deep-rooted commitment to using our business as a force for good – not just in what we create, but in how we create it, who we work with, and the legacy we leave behind.

This is more than a badge of honour. It’s a promise to keep pushing for better – for our team, our customers, and the world around us.

[More about B Corp](#) 

Our Vision



That everybody, no matter what their age and abilities, can communicate and understand.

The ability to communicate and understand is a huge part of being human.

Most people take these abilities for granted: it's a privilege that seamlessly integrates them into society.

For those who can't, it's a daunting and isolating experience, creating barriers leading to fear, frustration and unhappiness.

Our Mission



We are Widgit and symbols are our world.

We believe in the power of symbols to support communication and understanding.

Our unique combination of software and symbols empowers practitioners to support the diverse needs of symbol users of all ages.

From our inspirational community to this planet we call home, we care deeply about people, the environment and our place within it.

When it comes to unlocking potential, we believe symbols have a positive impact and help to ensure no one feels left behind.

Our Ethos

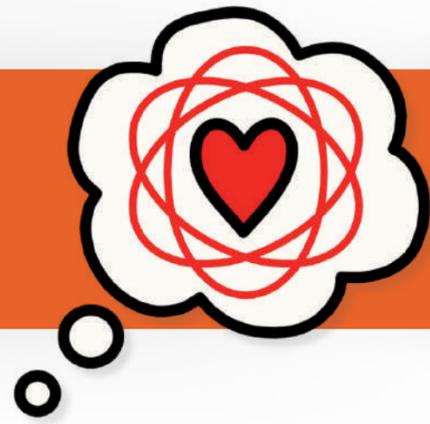


To be a progressive business that promotes inclusivity and staff wellbeing, environmental sustainability, and community support, showcasing the positive impact a business can have on the world.

Business can – and should – be a force for good in the world.

Being a business for good is not at odds with being successful.
It's a core part.

Our Values

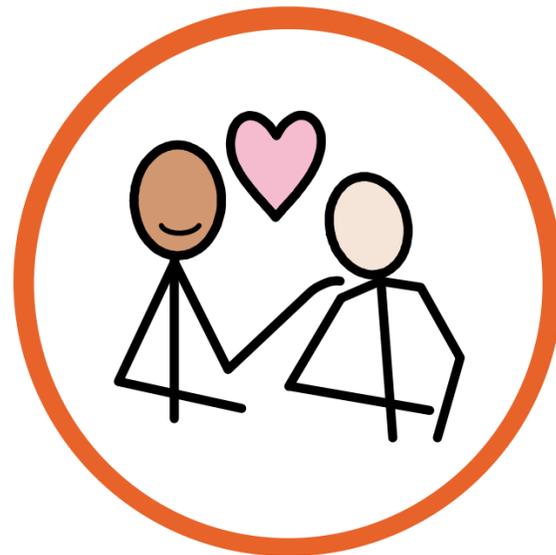


Our values of **integrity**, **kindness** and **quality** are key to our identity at Widgit and express succinctly *how* we go about doing what we do.



Integrity

Keeping our promises and communicating openly and honestly.



Kindness

Drives us to treat our customers, staff, and partners with compassion, positivity, and support.



Quality

Is the thread that runs through everything we do, from the care in crafting our symbols to the excellence in our software products and resources.

Our Commitment to Equality, Diversity and Inclusion



Diversity, equity, and inclusion are fundamental to who we are at Widgit. We're proud to foster a culture that embraces all walks of life, inclusive of the LGBTQIA+ community – with staff joining us from university through to retirement age.

From embracing disability and neurodiversity to championing female voices within our leadership team, we're mindful of diversity when seeking new talent – ensuring everyone feels empowered to reach their full potential.



Our Commitment to Equality, Diversity and Inclusion



We are committed to increasing diversity and inclusion within our team. We therefore welcome applications from anyone regardless of disability, ethnicity, heritage, gender, sexuality, religion, socio-economic background or other difference.

We are committed to inclusive working practices, and during the application process we commit to:

- Paying for care and childcare whilst you're attending an interview
- Paying for your travel costs to the office and back for interviews if they are held in person
- Making any reasonable adjustments – for example ensuring we have sign language interpreters organised in advance if you'd like them
- Providing this document in a Word or plain text format for accessibility reasons
- Offering a first-stage interview to disabled applicants who meet the minimum criteria for the role

If there is anything we can do to improve or make your interview experience more comfortable, please let us know. We will always do our utmost to accommodate any reasonable adjustments / requirements.



About You

About the role, responsibilities and experience



Job Purpose



The role of Head of Finance oversees the day-to-day financial operations at Widgit, ensuring the delivery of accurate, timely, and compliant financial information that supports effective decision-making across the business.

Providing hands-on leadership to the finance team, the Head of Finance maintains robust financial controls across credit control, ledgers, VAT, reconciliations, and financial reporting. The role also encompasses ownership of payroll, banking, statutory compliance, company accounts, and the relationship with our third-party pension provider. Crucially, the Head of Finance monitors revenue, costs, and cashflow against budget, ensuring the business remains well-informed and financially stable.



Job Purpose



Beyond operational leadership, the Head of Finance acts as a strategic finance partner to senior stakeholders, developing forward-looking forecasts while managing cashflow, supporting commercial decisions, and contributing to long-term planning.

Given the rapid growth of the business, our finance processes and systems need to mature. We are looking for an individual who thrives in evolving environments; someone who is proactive, improvement-minded, and confident in shaping processes, embedding controls, and building scalable ways of working. They will bring a balance of operational rigour and strategic capability, with the drive to continuously improve the finance function as the organisation grows.



Main Duties



Day-to-Day Finance

- Lead and manage the Finance Team, ensuring appropriate capacity, effective performance, and full oversight of the employee lifecycle
- Produce accurate and timely management accounts
- Ensure all tax obligations are met accurately and on schedule
- Stay up to date with changes in banking and finance legislation, and advise on any business implications
- Work with external accountants to deliver accurate and timely year-end accounts
- Oversee and perform credit control, ensuring effective debtor management and preventing overdue balances from impacting cashflow
- Ensure all company invoices are paid promptly
- Monitor company expenditure and track performance against agreed budgets
- Oversee external finance providers, including accountants and bookkeepers
- Partner with department heads to provide financial insight, support commercial decisions, and improve financial accountability
- Review and enhance finance processes to improve accuracy, efficiency, automation, and control
- Prepare the company for external audit



Main Duties



Financial Controls

- Enforce the Financial Control Policy in line with our B Corp obligations
- Manage secure access control to financial services and systems (e.g. banking, finance systems)
- Ensure robust month-end and year-end processes, including reconciliations and control checks
- Identify, evaluate, and mitigate financial risks across the organisation
- Ensure compliance with internal policies and implement improvements where gaps are identified

Royalties

- Process quarterly overseas partner reports and contra royalties
- Prepare quarterly reports for third parties, e.g. resource creators
- Process quarterly reports received from licensees

Reporting

- Keep all reports complete and up to date
- Deliver timely, accurate and fit-for-purpose month-end management reporting
- Provide information and reports to key stakeholders in the business as necessary



Main Duties



Treasury and Cashflow

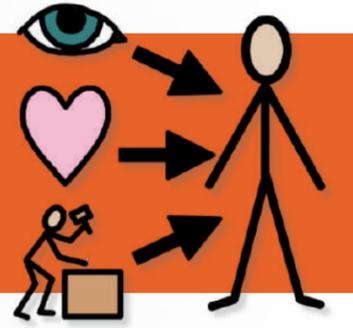
- Manage and maintain suitable banking facilities to support business activities
- Optimise the distribution and utilisation of company account balances
- Lead on cashflow forecasting, monitoring liquidity, and providing early escalation of risks or variances

Financial Planning

- Lead the annual budgeting process, ensuring alignment with strategic objectives
- Support the CFO in the development of medium-term financial strategy



Person Specification and Desired Experience



- Relevant accountancy qualification
- Strong ability to identify, understand, and anticipate financial and operational risks
- Exceptional attention to detail and accuracy
- Demonstrated integrity and accountability in managing company finances
- Sound understanding of relevant legislation and the ability to interpret its impact on the organisation
- High levels of reliability, with strong organisational and time-management skills
- Proficiency in financial and accounting systems, including modern software packages
- Advanced Microsoft Excel skills
- Solid grasp of financial principles, concepts, and terminology
- Strong technical competence with the ability to learn and adapt to new systems and processes
- Knowledge and experience of general business administration
- Excellent written communication skills, with the ability to produce clear and accurate documentation
- Effective and appropriate communication skills across a range of situations and audiences
- Strong financial modelling and analytical skills
- Ability to influence and challenge constructively at all levels
- Experience leading budgeting, forecasting, and cashflow processes
- Ability to drive process improvement, system enhancement, and automation
- Experience producing strategic financial insight for senior leadership

Benefits



At Widgit, we believe in fostering a work environment that supports and empowers our staff. Our benefits package is designed to promote wellbeing, professional development, and a healthy work-life balance. From competitive salaries and healthcare options to unique perks and development opportunities, discover just some of what's on offer...



Basic salary

- To be discussed



Financial

- Company bonus scheme
- Cost of living boosted / benchmarked pay
- Independent financial advisor provision
- Group life assurance (4x salary on death)
- Enhanced Maternity / Paternity Pay



Time off

- 25 days' holiday plus bank holidays (33 in total)
- Option to buy / sell up to 5 days of holiday
- Free day off for moving home



Health

- Bupa Blue Health Service (GP) on 'Medical History Disregarded' basis / Bupa Dental
- Access to Mental Health First Aiders & emergency First Aiders
- Free eye tests
- £175 towards VDU (workstation) glasses
- Free flu vaccination vouchers



Working environment and culture

- Flexible working
- Home office set-up, including chairs, monitors, etc.
- Company socials and events organised by our Culture Club



Development

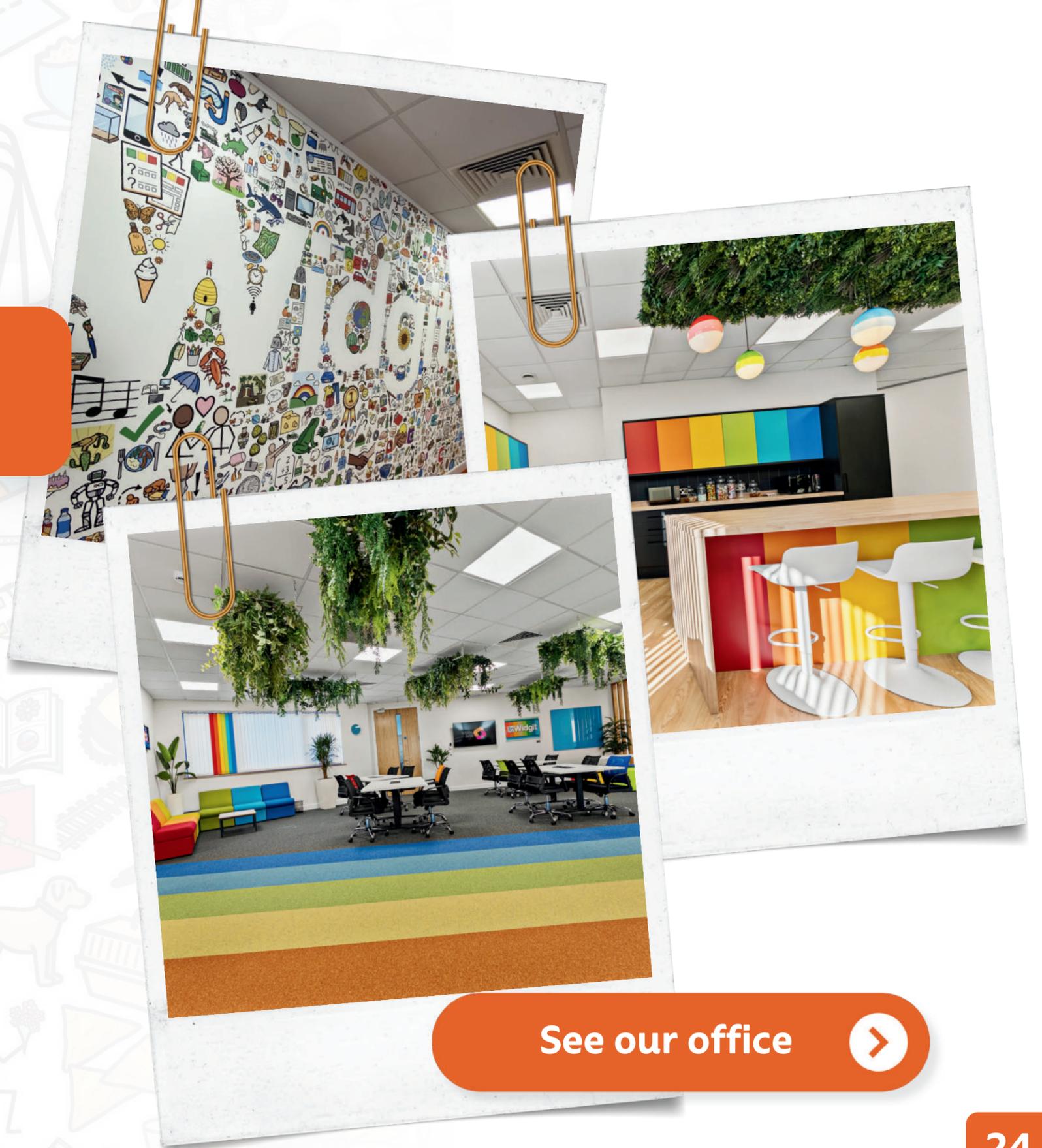
- Job-related training and development

Location



Widgit's offices are based in Warwick. Most of our staff are hybrid workers, so as such, many of the desks are hot desks. With our team having grown significantly in recent years, we are also excited to expand Widgit HQ further to a second floor, with an innovative new workspace.

In today's modern world, we recognise that individual needs and circumstances vary, and we strive to create a supportive environment where everyone may achieve their full potential. By embracing a flexible approach to working hours and leave, we empower staff members to balance their work and personal commitments effectively.



See our office



Widgit® Culture Club

From mindfulness days to bake sales and beyond (and not forgetting our summer and winter parties), the Widgit Culture Club helps to ensure all staff members have the opportunity to socialise with their fellow Widgiteers – both inside and outside the office.



Charities



We're proud to give back to the communities that shape who we are today, ensuring at least one penny of every pound of profits goes to good causes.

From donating to our local food bank to volunteering our time at a local special needs school, discover the full list of charities we've supported below.



Spreading Festive Cheer to Families in Need →



Widgit Volunteer Day at Evergreen School, Warwick →



Widgit Wilding: Planting Trees for a Greener Future →



Supporting Our Local Food Bank →

[See all charities](#) >

How To Apply



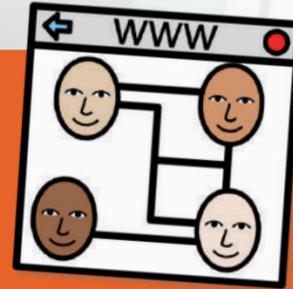
If you wish to apply for this position, please supply the following to jobs@widgit.com by **31st March 2026**.

- A detailed CV, setting out your career history, with responsibilities and achievements
- A cover letter (maximum two sides of A4) highlighting your suitability for the role for which you're applying and how you meet the person specification. Please note that the cover letter is an important part of your application and will be assessed.

If you have further questions after reading this pack, please email jobs@widgit.com.



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