

# Widgit Symbol Licencing Questionnaire for Software

# Please supply as much detail as possible in order to speed up your application.

Return the completed form to copyright@widgit.com

# Organisation Details

|  |  |
| --- | --- |
| Name  |   |
| Address: |   |
| Phone: |   |
| Website: |   |

**Business Contact Details**

|  |  |
| --- | --- |
| Name: |   |
| Phone: |   |
| Email: |   |

**Technical Contact Details**

|  |  |
| --- | --- |
| Name: |   |
| Phone: |   |
| Email: |   |

**About the Organisation**

|  |  |
| --- | --- |
| No. of employees: |   |
| Organisation type: | [ ] Private Limited Company[ ]  Public limited company[ ]  Charity[ ]  Social enterprise[ ]  Start up[ ]  Individual |
| If start up: | [ ]  Pre-revenue[ ]  early stage |

**Product Description**

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| --- |
|  |

**Product Details**

|  |  |
| --- | --- |
| Name(s)The name(s) of your product(s) |   |
| Platform(s)Windows, iPad, Android, specific device etc. |   |
| PurposeIntended use of the product(s) |   |
| Development StatusReleased, in development, planning etc. |   |
| Release DateEstimated release date if not already on sale |   |
| Retail Price/Payment ModelHow much does the product cost? Is it a one-time payment, subscription, free of charge etc. |   |
| Distribution MethodApp store, digital distribution, physical media etc. |   |
| Proposed LanguagesLanguages supported by the product(s) |  |
| Proposed TerritoriesWhere will the product(s) be sold |   |
| Annual Revenue ForecastThis is relevant to product that you envisage include Widgit symbols. |  |

**Copyright, Copy Protection and Security**

|  |  |
| --- | --- |
| File OutputPrint output is not permitted under the terms of licensing. Does the product output to a format used by other products? If so, please provide details. |   |
| Copy ProtectionWhat measures have been taken to prevent unauthorised distribution of the Widgit files, both on the installation media and after installation. |   |

**Symbols and Vocabulary**

|  |  |
| --- | --- |
| Other Symbol SetsWhat other symbol sets are supported/used by the product(s)? |   |
| Installed with ProductAre Widgit symbols installed with the product or an add-on? |   |
| File Format\* What file format should the symbols be provided in? E.g. PNG8, PNG32, JPG |   |
| Index Style\*\* How should the symbol vocabulary be provided? E.g. CSV, XML, SQLite |  |
| Image Size\*\*\* What pixel height should the symbols be? |   |
| Colour/B&WShould the symbols be colour, b&w or both? |   |
| Exclude RestrictedExclude sex education and/or drug misuse symbols? |   |

**\*** By default, symbols are supplied as transparent 32bit PNGs. Not all file formats support transparency.
If you require transparency, please select PNG8 or PNG32.

\*\* By default, vocabulary is provided as a CSV with the following columns:

1.) Graphic ID (this will match the numeric filename of a symbol graphic)

2.) Category (The category that the symbol graphic belongs to, e.g. "Sports")

3.) Subcategory (The subcategory that the symbol graphic belongs to, e.g. "Sports Equipment")

4.) Word (The word associated with the graphic)

This 'index' can be provided in a variety of formats.

We can also provide the symbols as "files and folders" without an index file, where graphics are named with the word associated with the graphic and organised into files and folders according to category and subcategory. However, due to the file-naming limitations of various operating systems, this may mean excluding a number of symbols from the set (the amount and severity of exclusions will depend on the language). If the product is intended to support multiple languages, *it must use an index file.*

 **\*\*\*** Because symbols can be different widths, you only need to specify the height.
Typical values are 80px for handset/mobile, 150px for tablet and 300px for desktop.